



WELCOME TO PITCH2PUNCHLINE, THE WORLD'S FIRST MEDIA AND MARKETING INDUSTRY STAND-UP COMEDY GALA

You are about to apply for a 6-week training programme with professional comedian Cam Knight, culminating in a live comedy performance on stage at Sydney's iconic Opera House! Outstanding. It will be one of the most incredible experiences of your life. We will get you there, confident, relaxed and ready.

CORE DATES

TRAINING STARTS: **15th April 2019**

GALA NIGHT: **3rd June 2019**

APPLICATIONS CLOSE: **28th March 2019**

NUMBER OF PARTICIPANTS (max): **20**

Pitch2Punchline is only open to employees of Australia's media, marketing, advertising and creative industries (and associated industries) who are able to attend the gala night and our training in Sydney.

WHAT IS INCLUDED?

You will receive:

- 3 x 2 hr group training sessions with your fellow performers and our trainer Cam Knight
- Personal one on one help and advice on your content from Cam Knight.
- 1 x open-mic event prior to our gala event to test your material with a paying crowd
- One on one advice on act
- Help and support from the organising team.
- Personal comedy poster with head shot.
- Use of a screen, if required for your performance

Promoter reserves the right to amend these details.

TRAINING DETAILS?

- Initial content to be sent w/c 8/4 for initial feedback
- 1 x Comedy Store visit – 18/4 7pm
- 3 x 2hr group evening training sessions on 24/4, 6/5 or 8/5, 27/5 or 29/5, from 6.30pm. Location tbc
- 1 x organised practice open mic event w/c 13/5

NB: training dates, times and locations are to be confirmed and can be amended at promoter's discretion. Attendance is required.

GALA NIGHT DETAILS

- You will perform your 4-5 minute routine on stage to 300 excited guests in a truly safe environment, at the Sydney Opera House's Studio theatre.
- The event will include performances by 10-20 industry legends, and professional performances by Cam Knight.
- A charity raffle and live auction will support batyr.
- Other entertainment may also be arranged.
- Pre-event drinks and after party will be arranged.

COSTS:

This is a charitable event, for which participants are required to contribute an entrance fee of **\$300**. This can be paid with a full tax invoice by you, your employer or a sponsor.

If covered by your employer or sponsor, they will receive logo recognition on all your pre-event marketing collateral, branding at the event and in the event programme.

ADDITIONAL COSTS THAT YOU MAY INCUR:

- Acts requiring more than basic audio-visual may incur additional AV costs from the venue. All costs tbc.

WHO CAN APPLY

- Anyone. Any level. From Australia's media, marketing and creative industry
- We recommend that you have some interest in comedy, a desire to get on stage and some concept of your potential routine (with perhaps a joke or two ready to go)
- Any kind of comedy act can be considered. Individual stand-up, group performance, props, character, musical or other
- Experienced open-mic performers to complete novices are all welcome. Level of training and advice will be tailored per person.

REQUIREMENTS

- To facilitate this event, we must to sell tickets. Each participant must commit to selling 10-20 tickets.
- Participants may sell more tickets than their required amount, and are encouraged to do so
- Either you, your employer/business, a family member or a combination can act as a guarantor to the sales.
- We ask that you endeavour to supply one item into our charity auction and/or raffle. 100% is donated to batyr.

TICKET PURCHASING

- Tickets to this on-off charity event will range from Bronze to Platinum seats from \$80-\$160*, subject to availability. Total capacity is 300.
- Bulk purchasing of tickets can be made through Shambles Communications with a full tax invoice or online via the Sydney Opera House. Details to follow.

**Please note that ticket prices may change.*

BENEFITS TO YOUR EMPLOYER /BUSINESS

- Ticket sales can be invoiced as sponsorship if paid for by your employer.
- Companies who bulk purchase 10+ tickets will receive logo representation in our event communication.
- Companies that purchase 4 x Platinum seats will receive logo representation at the event.

**Please note that we are not a registered charity for tax purposes.*

SPONSORSHIP AND MORE

- We are proud to have partnered with Mumbrella to run Pitch2Punchline as the opening night event of the Mumbrella 360, industry networking event.
- For additional fees, to raise funds for batyr, reduce ticket price and improve our event we would be happy to discuss any sponsorship opportunities you may have.

Please complete the application form over the page and email to laugh@pitch2punchline.com.



PLEASE COMPLETE THE FOLLOWING FORM AND EMAIL TO: laugh@pitch2punchline.com BEFORE 28th March 2019

NAME: _____

AGE: _____

SEX: MALE/FEMALE: _____

EMPLOYER: _____

JOB TITLE /POSITION: _____

EMAIL ADDRESS: _____

MOBILE NUMBER: _____

HAVE YOU ANY STAND-UP COMEDY, OR COMEDIC ACTING EXPERIENCE? All levels of experience can be accommodated, so please be honest.

PLEASE DESCRIBE THE IDEA FOR YOUR PERFORMANCE, IF YOU ALREADY HAVE ONE.

ARE YOU AWARE OF AND DO YOU ACCEPT THE FOLLOWING:

Y/N

\$300 TRAINING FEE

10 – 20 TICKET SALE GUARANTEE

TRAINING STARTS 15th APRIL 2019

GALA EVENT DATE 3RD JUNE 2019

TRAINING LOCATION SYDNEY (exact time and dates TBC)

*ORGANISERS RETAIN THE RIGHT TO AMEND OR CHANGE DETAILS

*ACCEPTANCE OF THE ABOVE IS REQUIRED FOR PARTICIPATION

NAME

DATE

SIGNATURE

APPLICATIONS CLOSE 28th MARCH 2019

FOR QUESTIONS:

TEL. 02 8007 6487

EMAIL: LAUGH@PITCH2PUNCHLINE.COM

WEB: WWW.PITCH2PUNCHLINE.COM

WE LOOK FORWARD TO LAUGHING WITH YOU.