



WELCOME TO PITCH2PUNCHLINE, THE WORLD'S FIRST MARKETING INDUSTRY STAND-UP COMEDY GALA

You are about to apply for a 6-week training and mentoring programme with professional comedian Cam Knight, culminating in a live comedy performance on stage at The Comedy Store as part of The Sydney Comedy Festival. It will be one of the most incredible experiences of your life. We will get you there, confident, relaxed and ready.

CORE DATES

TRAINING STARTS: 23rd March 2020

GALA NIGHT: 12th May 2020

APPLICATIONS CLOSE: 10th March 2020

NUMBER OF PARTICIPANTS (max): 14

Pitch2Punchline is only open to employees of Australia's media, marketing, advertising and creative industries (and associated industries) who are able to attend the gala night and our training in Sydney.

WHAT IS INCLUDED?

You will receive:

- 3 x 2.5 hr group training sessions plus rehearsal and open mic night with your fellow performers and our trainer Cam Knight
- Personal one on one help and advice on your content from Cam Knight.
- 1 x open-mic event prior to our gala event to test your material with a paying crowd
- Help and support from the organising team.
- Personal comedy poster with head shot.
- Use of a screen, if required for your performance

Promoter reserves the right to amend these details.

TRAINING DETAILS?

- Initial content to be sent w/c 16/3 for initial feedback
- 1 x Comedy Store visit – date and time TBC
- 4 x 2.5hr group evening training sessions on 23/3, 6/4, 13/4, 4/5 at Soul Trap, Surry Hills 6.30pm – 9pm.
- 1 x open mic event on 20/4 at Soul Trap, 6pm.

NB: training dates, times and locations are to be confirmed and can be amended at promoter's discretion. Attendance is required.

GALA NIGHT DETAILS

- You will perform your 4-5 minute routine on stage to 290 excited guests in a truly safe environment, at the Comedy Store on Wednesday 12th May.
- The event will include performances by 12-14 industry legends, and professional performances by Cam Knight and other professional stand up comedy performers.
- A charity raffle and live auction will support batyr.
- Pre-event drinks and after party will be arranged.

COSTS:

This is a charitable event, for which participants are required to contribute an entrance fee of **\$400**. This can be paid with a full tax invoice by you, your employer or a sponsor.*

**Please note that we are not a registered charity for tax purposes.*

If covered by your employer or sponsor, they will receive logo recognition on all your pre-event marketing collateral, branding at the event and in the event programme.

ADDITIONAL COSTS THAT YOU MAY INCUR:

- Acts requiring more than basic audio-visual may incur additional AV costs from the venue. All costs tbc.

WHO CAN APPLY

- Anyone. Any level. From Sydney's media, marketing and creative industry
- We recommend that you have some interest in comedy, a desire to get on stage and some concept of your potential routine (with perhaps a joke or two ready to go)
- Any kind of comedy act can be considered. Individual stand-up, group performance, props, character, musical or other
- Experienced open-mic performers to complete novices are all welcome. Level of training and advice will be tailored per person.

REQUIREMENTS

- To facilitate this event, we must sell tickets. Each participant must commit to selling 10-20 tickets.
- Participants may sell more tickets than their required amount, and are encouraged to do so
- Either you, your employer/business, a family member or a combination can act as a guarantor to the sales.
- We ask that you endeavour to supply one item into our charity auction and/or raffle. 100% is donated to batyr.

TICKET PURCHASING

- Tickets to this one-off charity event are to be confirmed, but expect to range from \$80-\$120.
- Bulk purchasing of tickets can be made through Shambles Communications with a full tax invoice or online via the Sydney Opera House. Details to follow.

**Please note that ticket prices may change.*

**Please note that we are not a registered charity for tax purposes.*

SPONSORSHIP AND MORE

- For additional fees, to raise funds for batyr, reduce ticket price and improve our event we would be happy to discuss any sponsorship opportunities you may have.

Please complete the application form over the page and return to laugh@pitch2punchline.com before Tuesday 10th March.



PLEASE COMPLETE THE FOLLOWING FORM AND EMAIL TO: laugh@pitch2punchline.com BEFORE 10th March 2020

NAME: _____

AGE: _____

SEX: MALE/FEMALE: _____

EMPLOYER: _____

JOB TITLE /POSITION: _____

EMAIL ADDRESS: _____

MOBILE NUMBER: _____

HAVE YOU ANY STAND-UP COMEDY, OR COMEDIC ACTING EXPERIENCE? All levels of experience can be accommodated, so please be honest.

PLEASE DESCRIBE YOUR LEVEL OF CONFIDENCE AND EXPERIENCE AS A PRESENTER OR PERFORMER. All levels of experience can be accommodated, so please be honest.

WHAT IS YOUR MOTIVATION TO TAKE PART IN PITCH2PUNCHLINE?

PLEASE DESCRIBE THE IDEA FOR YOUR PERFORMANCE, IF YOU ALREADY HAVE ONE.

ARE YOU AWARE OF AND DO YOU ACCEPT THE FOLLOWING:

Y/N

- \$400 TRAINING FEE
- 10 – 20 TICKET SALE GUARANTEE
- TRAINING STARTS 23rd March 2020
- GALA EVENT DATE 12th May 2020
- TRAINING LOCATION SYDNEY

*ORGANISERS RETAIN THE RIGHT TO AMEND OR CHANGE DETAILS

*ACCEPTANCE OF THE ABOVE IS REQUIRED FOR PARTICIPATION

NAME

DATE

SIGNATURE

APPLICATIONS CLOSE 10th March 2020

FOR QUESTIONS: TEL. 02 8007 6487

EMAIL: LAUGH@PITCH2PUNCHLINE.COM

WEB: WWW.PITCH2PUNCHLINE.COM

**WE LOOK FORWARD TO
LAUGHING WITH YOU**